BASELEVEL
COMPANY

CONSTRUCTION & AGRICULTURAL SUPPLY



BUILT FOR THE WORK AHEAD.

CIVIL • MEP • ASPHALT

MANPOWER • MACHINERY • ANIMAL FEED

COMPANY PROFILE

RIYADH, SAUDI ARABIA

Illustrative construction scene

COMPANY OVERVIEW

Construction, project resources and agricultural supply for Saudi Arabia.

BASELEVEL COMPANY is a Riyadh-based limited liability company providing civil construction, MEP, asphalt, manpower and machinery services, alongside wheat straw bale and yellow corn sourcing.



INSIDE THIS PROFILE

03–04	Leadership & services
05–10	Civil, MEP & asphalt
11–19	People, staffing & HR
20–22	Equipment & logistics
23–24	Quality & project delivery
25–28	Animal feed & agricultural imports
29	Contact our team

Images are illustrative; they do not represent completed projects, named employees or owned fleet.

LEADERSHIP & DIRECTION

Clear leadership. Practical planning. Responsible delivery.

Muhammad Imran

CHIEF EXECUTIVE OFFICER

Leading Baselevel with clear commitments and coordinated project support.

OUR VISION

A dependable construction partner recognised for organised execution and lasting client relationships.

OUR MISSION

Connect engineering, workforce and equipment resources to the client's scope and programme.

OUR WORKING PRINCIPLES

- **Accountability**
  Own the commitment.
- **Coordination**
  Connect the teams.
- **Discipline**
  Check the details.
- **Responsiveness**
  Communicate clearly.

OUR CORE SERVICES

Five connected disciplines. A clear scope for every enquiry.



CIVIL CONSTRUCTION

Groundworks, concrete, finishing and external works.



MEP WORKS

Mechanical, electrical and plumbing installation.



ASPHALT WORKS

Paving, resurfacing and local reinstatement.



MANPOWER SUPPLY

Engineers, trades, supervision and site support.



MACHINERY RENTAL

Earthmoving, lifting, road and support equipment.

CIVIL CONSTRUCTION

From site preparation to structure, finishes and external works.



STRUCTURES

Foundations, formwork, reinforcement, concrete placement, slabs and blockwork.

SITE DEVELOPMENT

Excavation, backfilling, grading, compaction, drainage, kerbs and interlock paving.

Illustrative concrete works. Execution follows the agreed project scope and approved drawings.

CIVIL WORK SEQUENCE

Defined stages, clear work fronts and coordinated inspections.

1

PREPARE

Survey, set out, plan access and review drawings.

2

FORM

Excavate, backfill and confirm formation levels.

3

BUILD

Check steel, formwork and embeds before concrete.

4

FINISH

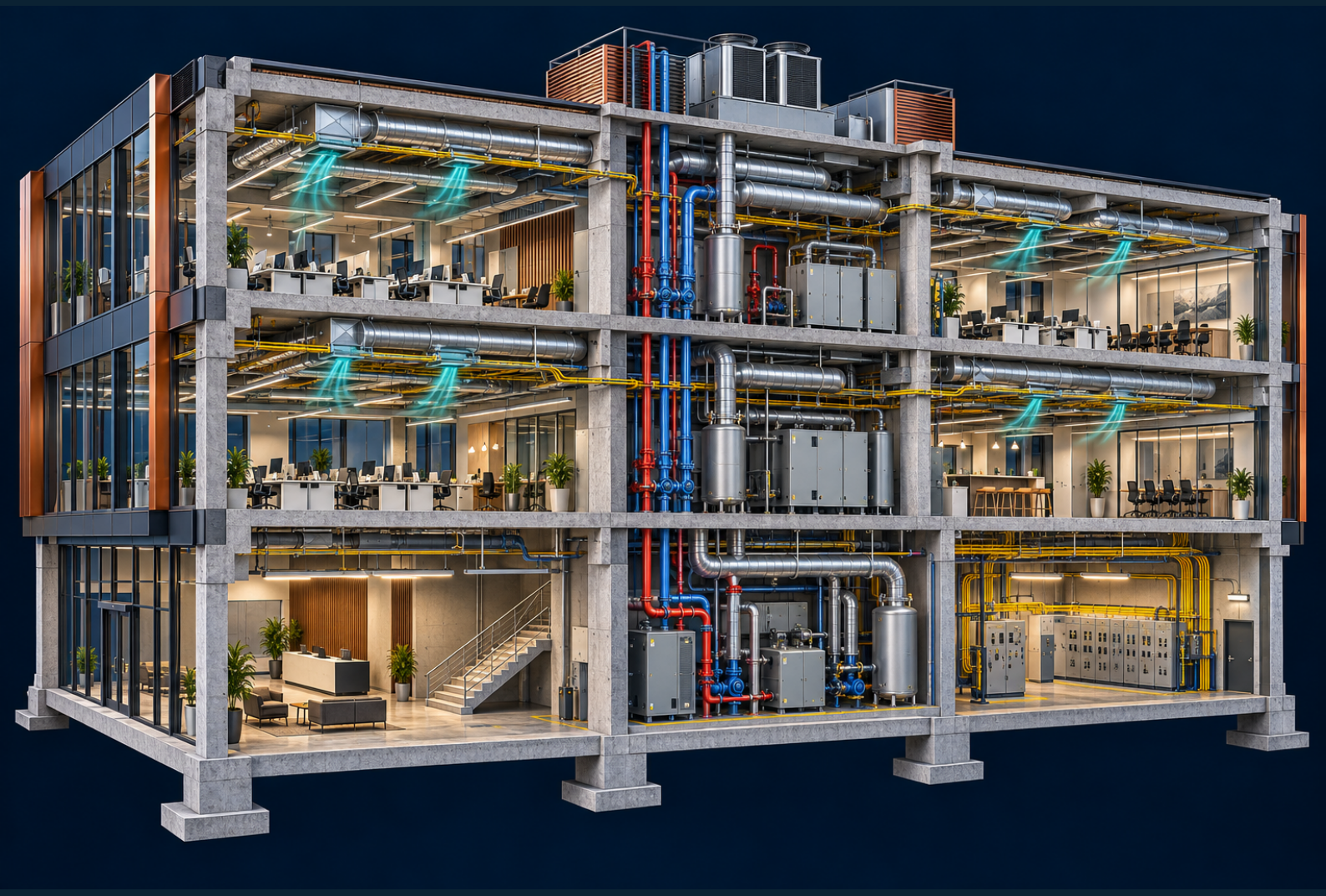
Coordinate finishes, external works and snag closure.



Illustrative site image.

MEP ENGINEERING

Connected systems. Coordinated installation.



MECHANICAL

HVAC & ventilation

ELECTRICAL

Lighting & power

PLUMBING

Water & drainage

Conceptual building cutaway; routing and equipment are illustrative.

MEP INSTALLATION

Mechanical, electrical and plumbing support through handover.



MECHANICAL	**HVAC equipment, ductwork, ventilation and associated piping.**
ELECTRICAL	**Containment, cable pulling, lighting, power and earthing.**
PLUMBING	**Water supply, drainage, fixtures and pressure-test support.**

Illustrative plant-room scene. Inspections and testing are coordinated to the agreed scope.

ASPHALT & PAVEMENT

A stronger surface starts with the layers below.



01

PREPARE

Formation and subgrade checks.

02

PLACE

Base, specified coats and asphalt.

03

COMPACT

Rolling, joints and surface checks.

Illustrative layers; material selection, thickness and testing follow approved specifications.

ROAD WORKS & REPAIRS

Paving support for access routes, service yards and parking areas.



PAVING & SURFACING

Asphalt laying, compaction, resurfacing, patch repairs and local reinstatement.

ASSOCIATED WORKS

Kerb interfaces, drainage coordination, road-marking coordination and surface checks.

Illustrative asphalt-work scene.

MANPOWER SUPPLY

The right roles, aligned to the work front.



Engineering, supervision, skilled trades and administration are coordinated around the role, experience and deployment conditions required by the project.

1	PROJECT MANAGER
3	CIVIL ENGINEERS
5	MEP ENGINEERS

Illustrative personnel scene. Staffing numbers shown were provided by Baselevel.

ENGINEERING & SENIOR STAFF

Professional categories for construction and industrial manpower enquiries.

ENGINEERING

- Civil Engineer
- Mechanical Engineer
- Electrical / MEP Engineer
- Instrumentation Engineer
- Piping Engineer
- Systems Engineer
- Service Engineer
- Network Engineer
- Painting Engineer
- Welding Engineer

SPECIALIST & CONTROL

- Project / Planning Engineer
- Procurement Engineer
- QA/QC / HSE Engineer
- Commissioning Engineer
- Pre-commissioning Engineer
- Static Equipment Engineer
- Rotating Equipment Engineer
- Lifting / Rigging Engineer
- Quantity Surveyor
- BIM / CAD Draftsman



Category availability, experience and qualifications are confirmed for the project.

TECHNICAL & SITE STAFF

Trade execution and project administration supporting daily site needs.

TECHNICAL & SITE

- Mechanical Technician
- Electrical Technician
- Instrument Technician
- HVAC Technician
- Civil / MEP Supervisor
- Foreman / Chargehand
- QA/QC Inspector
- Safety Officer / Supervisor
- Work Permit Receiver
- Surveyor

OFFICE & SUPPORT

- HR / Administration Officer
- Manpower Coordinator
- Document Controller
- Material Controller
- Executive Secretary
- Bilingual Secretary
- Administration Assistant
- Administration Clerk
- Data-entry Operator / Clerk
- Timekeeper



Role requirements and workforce quantities are agreed per enquiry.

MANAGEMENT MANPOWER

Core team numbers and management support categories.

NO.	ROLE / CATEGORY	QUANTITY
01	Project Manager	1
02	Civil Engineers	3
03	MEP Engineers	5
04	General Manager	Per request
05	Construction Manager	Per request
06	HR Manager	Per request
07	Administration Manager	Per request
08	Business Coordinator	Per request
09	Government Relations Officer	Per request
10	Office / Administration Staff	Per request
11	Secretary / Executive Secretary	Per request
12	Document Controller	Per request

Additional quantities, availability and required qualifications are confirmed per enquiry.

TRADES & SITE MANPOWER

Construction crews and supporting trade categories.

NO.	ROLE / CATEGORY	QUANTITY
01	Supervisors / Foremen	Per request
02	Technicians	Per request
03	Drivers	Per request
04	Welders	Per request
05	Semi-skilled Labourers	Per request
06	Fabricators	Per request
07	Pipe Fitters	Per request
08	Masons	Per request
09	Steel Fixers	Per request
10	Shuttering Carpenters	Per request
11	Painters / Tile Setters	Per request
12	General Helpers	Per request

Additional quantities, availability and required qualifications are confirmed per enquiry.

QC & SPECIALIST STAFF

Inspection, supervision and safety categories for project enquiries.

NO.	ROLE / CATEGORY	QUANTITY
01	Civil QC Inspector	Per request
02	Civil QC Supervisor	Per request
03	Mechanical QC Inspector	Per request
04	Mechanical QC Supervisor	Per request
05	Electrical QC Inspector	Per request
06	Electrical QC Supervisor	Per request
07	Scaffolding Inspector	Per request
08	Scaffolding Supervisor	Per request
09	Coating QC Inspector	Per request
10	E&I QC Inspector	Per request
11	Telecom QC Inspector	Per request
12	Safety Officer / Supervisor	Per request

Additional quantities, availability and required qualifications are confirmed per enquiry.

OPERATORS & SUPPORT

Equipment operators, rigging and commercial support roles.

NO.	ROLE / CATEGORY	QUANTITY
01	Rigger - Level III	Per request
02	Rigger - Level II	Per request
03	Work Permit Receiver (WPR)	Per request
04	Excavator Operator	Per request
05	Backhoe Loader Operator	Per request
06	Wheel Loader Operator	Per request
07	Grader Operator	Per request
08	Skid-steer Loader Operator	Per request
09	Forklift / Crane Operator	Per request
10	Contract Administrator	Per request
11	Purchase Officer / Senior Buyer	Per request
12	Storekeeper / Material Controller	Per request

Additional quantities, availability and required qualifications are confirmed per enquiry.

MANAGEMENT STRUCTURE

Clear reporting from leadership through engineering and site teams.

Muhammad Imran
Chief Executive Officer

Project Manager
1 Project Manager

Civil Engineering	MEP Engineering
3 Civil Engineers	5 MEP Engineers
Supervisors	**Supervisors**
Discipline coordination	Discipline coordination
Foremen & Chargehands	**Foremen & Chargehands**
Daily crew guidance	Daily crew guidance
Technicians & Crews	**Technicians & Crews**
Site execution and support	Site execution and support

Support functions: HR, procurement, logistics, finance, HSE, QA/QC and equipment coordination.

HR & MOBILISATION

A managed route from manpower enquiry to site deployment.

1 **DEFINE**

Role, quantity, duration and site conditions.

2 **REVIEW**

Experience, trade skills and documentation.

3 **COORDINATE**

Client review, schedule and site access.

4 **DEPLOY**

Induction, reporting lines and allocation.

5 **SUPPORT**

Attendance, timesheets and communication.



Illustrative personnel scene.

MACHINERY RENTAL

Earthmoving, lifting, paving and site-support equipment.



EARTHMOVING

Excavators, loaders, graders and backhoes.

LIFTING & ACCESS

Cranes, forklifts, telehandlers and manlifts.

ROAD & SUPPORT

Rollers, pavers, generators and pumps.

Illustrative machinery. Models, capacities and availability are confirmed per enquiry.

EQUIPMENT SELECTION

Define the application, then confirm the required machine and capacity.

EXCAVATION	**Excavator / loader** Depth, bucket and access
COMPACTION	**Grader / roller** Area, layer and ground
ASPHALT	**Paver / tandem roller** Width and work front
LIFTING	**Crane / telehandler** Load, radius and height
HANDLING	**Forklift / loader** Load and ground surface
ACCESS	**Manlift / platform** Height and outreach
UTILITIES	**Generator / pump** Output and duty period

Operator requirements, rental period and delivery arrangements are agreed for each order.

RENTAL COORDINATION

Plan equipment availability, mobilisation and the site interface.



01 / REQUIREMENT

Category, capacity, attachments and operating conditions.

02 / CONFIRMATION

Availability, operator needs, hire period and scope.

03 / MOBILISATION

Delivery access, unloading and required documents.

04 / COORDINATION

On-hire communication, service reporting and return.

Illustrative equipment image.

SAFETY & QUALITY

Practical working commitments supporting responsible site operations.



SAFETY	Task briefings, PPE, work-area control and escalation of unsafe conditions.
QUALITY	Drawing and material checks, inspections and timely snag closure.
ENVIRONMENT	Housekeeping, waste segregation, dust and spill awareness.

Illustrative construction scene.

PROJECT COORDINATION

Clear responsibilities, visible progress and documented follow-through.

1

AGREE THE SCOPE

Define work boundaries, quantities and resource requirements.

Scope summary / mobilisation plan

2

COORDINATE THE SITE

Align work fronts, materials, trades and equipment.

Look-ahead plan / site coordination

3

REVIEW PROGRESS

Track completion, constraints and requested changes.

Progress update / change record

4

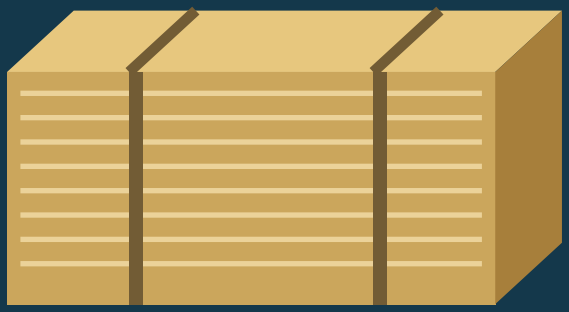
CLOSE THE WORK

Coordinate inspections, punch lists and completion records.

Inspection / snag / handover records

AGRICULTURAL SUPPLY

Wheat straw bales and yellow corn for the Saudi animal-feed market.



BULK FEED SOURCING

Products, packing and delivery aligned to your order.

BASELEVEL coordinates wheat straw and yellow corn enquiries for livestock businesses, feed buyers and agricultural traders. We agree product requirements before confirming the commercial offer.

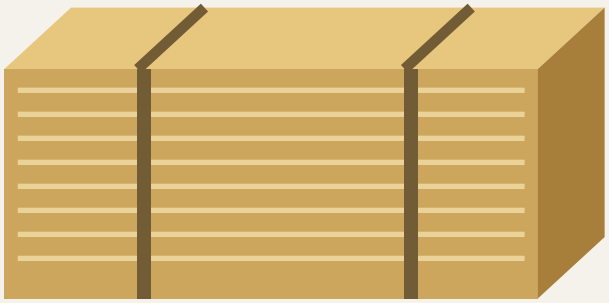
OUR SOURCING MARKETS

- **BRAZIL**
- **ARGENTINA**
- **TANZANIA**
- **SOUTH AFRICA**

Product availability and country of origin are confirmed for each shipment. Illustration is indicative.

WHEAT STRAW BALES

Compressed wheat straw (tibben) for livestock roughage requirements.



BALED FOR BULK HANDLING

Bale format and binding confirmed per order.

PRODUCT & USE

Wheat straw supplied in bales for roughage requirements. Straw is specified separately from hay; it is not a complete feed.

FORMAT & QUANTITY

Agree bale dimensions, weight, compression and binding. Confirm order tonnage and estimated bale count.

QUALITY REVIEW

Agree moisture and cleanliness requirements. Request current photographs, available analysis and inspection arrangements.

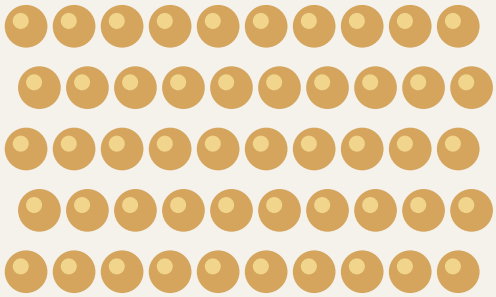
RECEIPT & STORAGE

Plan unloading and stacking. Store in a dry, covered, ventilated area protected from ground moisture.

Bale weights, dimensions, minimum order and delivery timing are confirmed per order.

YELLOW CORN

Yellow maize grain sourcing for animal-feed applications.



FEED GRAIN

Bulk or bagged options discussed per enquiry.

BUYER REQUIREMENT

Supply enquiries for feed mills, agricultural traders and animal-feed buyers. Confirm intended use and required quantity.

ORDER SPECIFICATION

Agree moisture, broken kernels, foreign matter and relevant quality limits before confirming the purchase.

PACKING & DELIVERY

Confirm bulk or bagged supply, packing weight, offered origin and delivery schedule against availability.

DOCUMENT REVIEW

Request available product analysis, including relevant mycotoxin results. Agree sampling and inspection needs.

Grade, nutritional values, stock availability and supporting documents are confirmed per order.

YOUR FEED ORDER

A coordinated process from product enquiry to delivery planning.

1

DEFINE

Product, intended use, tonnes required, packing format, destination and target delivery date.

2

AGREE

Review offered origin, quality specifications, packing, inspection needs and commercial terms.

3

COORDINATE

Confirm transport and applicable invoice, packing, origin and plant-health documentation.

4

RECEIVE

Align delivery access, unloading, quantity checks and suitable storage at the destination.

REQUEST A SUPPLY QUOTATION

info@baseleveltrading.com | +966 53 832 6987

Import permissions and clearance requirements depend on the product, origin and shipment.

BASELEVEL
COMPANY



LET'S BUILD THE NEXT STEP.

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